

Background

- Hispanic period
 - 1598: Agreement of Friendship and Trade
 - 1851-68: King Rama IV
- Modern time
 - 28 August 1975: diplomatic ties

Key areas of ties

- Exchange of visits
- Multilateral diplomacy
- Bilateral diplomacy
 - 6 agreements
 - Trade: 2010 total trade of US\$ 1.3 billion
 - Investment
 - Cultural exchange
 - Trainings

perspective

- Multilateral ties, smooth ride
- Bilateral ties, hard but possible

Unfavorable factors

- Distance
- Languages
- Preoccupied within the region
- Awareness

What to do & why

- What to do:
- Awareness promotion
- What's more?
- Multinational model
- For what:
- Diversification of national interests
- Synergy of capacity & sharing of experience

What we cud do & who

- What we cud do?
- Exchange of visit
- People-to-people contact
- Utilize potential complimentary
- What more is there to do?
- Who we cud do:
- Government
- Academic

- -Business institute
- -Who else cud?



Main Coordinator

- Royal Thai Embassy, Mexico City
- Mexican Embassy in Bangkok

- Suggested source of information:
 - www.thailatinamerica.net

muchas gracias